

The Didsbury Pioneer

VOLUME 47, NUMBER 11

DIDSURY, ALBERTA, WEDNESDAY, MARCH 16, 1949

\$2.00 A YEAR; 5¢ A COPY

Municipality To Ask For Capital Grant of \$35,000

At the regular meeting of the Council of the Municipal District of Mountain View No. 49, held in Didsbury on March 7, the secretary was instructed to forward a request to the Department of Public Works for a capital grant of \$35,000 for main market road construction during 1949. A request will also be made for a special grant for construction work and graveling on the Olds East road, the Carstairs-East road and the Water Valley-Cremona road.

Approval was given to the granting of a license by the Department of Trade and Industry to N.F. Farrell and Tom Taylor to operate a service station, garage and lunch counter at the south east corner of the Village of Carstairs.

Approval was also given to the granting of one mother's allowance and one blind pension under the old age pensions act.

Council passed a resolution pursuant to the Public Service Vehicles Act whereby a general ban will be

placed on truck, tractor and trailer traffic on all roads in the Municipal District of Mountain View during the spring break-up. A committee comprising Reeve Fox, Councilor Dodd and the secretary-treasurer was appointed to determine the time when the ban will be placed in operation and to put the road ban into effect without further reference to the Council.

Gopher poison will again be provided to farmers on a 50-50 basis in 1949 and Council approved a plan whereby the Municipal District will pay an amount equal to that provided by the farmer on the purchase of gopher poison from local dealers.

A grant of \$600 was made to the Red Cross and will be divided equally between the branches at Olds, Didsbury, Carstairs and Crossfield.

Reeve Fox and Councillor Bagnall reported on a meeting held with the Calgary School Division.

Accounts and pay sheets completed the business of the meeting.

PLAN TO BUILD CURLING RINK ON J.C. McCULLOCK FARM

At a meeting held at the Banfford school last week it was decided to try to raise funds to build a two-sheet curling rink on the J.C. McCullough farm east of town.

Cost of the rink was estimated at about \$3,000 and to date the subscription list has nearly reached that amount. It is planned to start building in July.

Officers elected were as follows: President—J.C. McCullough; Secy.-Treas.—Bob Fisher; Directors—H.J. Richardson, Ray Good and W. Reider. —Carstairs News.

ALBERTA NATURALIST KERRY WOOD TO BROADCAST

Kerry Wood, well-known author of Bird Day, Alberta naturalist and CBC commentator, will broadcast a series of weekly talks over CFCON Thursday evenings at 10:15 p.m.

This new program, commencing March 17th, will be known as "Around Alberta." It will be dedicated to our lovely province and the fine people who live here. Mr. Wood will chat about Alberta and Alberta.

—

Good Attendance At Melvin W.I.

The March meeting of the Melvin W.I. was held at the home of the president, Mrs. L. Chandler, with an attendance of 14 members and seven visitors. Lafayette articles and other articles for the overseas food drive were turned in.

The response was so generous that it was feared there would be too much for one food parcel. In this case it was decided to keep the extra supply for future use.

Roll call, an Irish joke, proved very popular for the fun of it. Mrs. G. Youngs conducted a St. Patrick's contest. A short article on Polio was read by Mrs. R. Shantz.

At the close of the meeting a delicious lunch was served by the hostess.

The next meeting will be at the home of Mrs. H. Fischer. Roll call will be the same as last week.

Walton Youngs, who has been working in Edmonton during the winter months, is spending a couple of weeks vacation with his parents.

Mr. and Mrs. Albert Poffenroth of Cremona were Sunday dinner guests of Mr. and Mrs. Allen Krebs.

TRUCKS IN COLLISION ON HIGHWAY EAST OF DIDSURY

An accident on the hill east of town between the bridge and the subway last Thursday evening resulted in the burning of one truck loaded with pipe and damage to two others, one an army truck.

The truck was carrying the army vehicle coming from the south, and a huge semi-trailer truck was coming from the south, the collision taking place on the hill.

ZELLA NEWS

Mrs. Arthur Worthington spent three days last week end in Calgary.

The Henry Sanderson family moved on Saturday to another farm in the Eagle Hill district.

Mr. and Mrs. Bill Mewha and family moved to another farm Sunday, March 6, at the regular school home. Mr. G.A. Walderff, who had spent the week end visiting at Camrose at the home of his daughter, Mrs. Sibley and also at the home of his other daughter, Mrs. Mewha, moved down to the third.

Ed Cradit had to be taken to hospital last Wednesday. He collapsed after a session of curling but, at last reports was doing very nicely and expects to be home shortly.

With another Red Cross campaign under way the local convalescent home, Arthur Worthington, and Arthur Walderff, have been busy calling at the various homes in the district.

Heading for New Homes at Last



A total of 414,605 refugees or displaced persons have found new homes or have been returned to their countries through the efforts of the International Refugee Organization of the United Nations (IRO) during its first 18 months of operations. Here a group of displaced persons boards a train at one of IRO's centers in Europe.

ATLAS LUMBER CO. BUYS OUT CASSIDY LUMBER YARD

A deal was completed in Didsbury last week whereby the Cassidy Lumber Yard here was purchased by the Atlas Lumber Co. Ltd., and in future the business of the two yards will be operated from the one location in the Atlas yard.

The deal covered the lumber stock and good will of the Cassidy Lumber Yard, which was operated by K. Cassidy until last spring when he moved to Red Deer to take over the Kaiser-Fraser car agency. Since then the business has been operated for Mr. Cassidy by Mr. Al Brown, who now plans on moving to Calgary as soon as he can dispose of his house.

Track Meet Winners Receive Medals

At the Didsbury school on Monday afternoon, March 14, presentation was made to the winners in the Rosebud track meet held last

Mr. E.T. Wiggins presented Marjorie Goetjen with the medal for Senior B Girls, and Don Robertson with the medal for Senior A Boys. Delbert Fulkerth was presented with the Intermediate A Boys medal.

W.M. McPhee presented a cup on behalf of Mr. and Mrs. Edwards to Don Grindell, and Mr. W.E. Blane presented a cup to Marjorie Goetjen on behalf of the Didsbury Jewellery.

A presentation was also made to Robert Kromm, winner of the public school junior boys' event.

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Mrs. Harvey Gillrie Regent of I.O.D.E.

At the meeting of Mons Chapter, I.O.D.E., held in the Lions Hall, Didsbury on Thursday evening, March 10, Mrs. Harvey Gillrie was elected as Regent for the coming year. Mrs. Gillrie is the wife of the office of 1st Vice-Regent and Mrs. H. Lynch-Staunton 2nd Vice-Regent. Other officers named were: Secretary, Mrs. C.F. Nicholl; Treasurer, Mrs. Bryan Johnson; Standard Bearer, Miss Joyce Morgan; Recording Secretary, Mrs. G. McTirring; Financial Secretary, Mrs. F. Evans; Educational Secretary, Miss E. Willison; Empire Study Convenor, Mrs. H. Bowman; Child Welfare Convenor, Mrs. W. Payne; Entertainment Committee, Mrs. Frank Kaufman; Mrs. N. Hunsperger and Mrs. G. McTirring; Hospital Convenor, Mrs. L. Bertsch; Hospital Nursery Convenor, Mrs. W. Ross; Visiting Convenor, Mrs. B. Eckel.

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WEST NOTES

The Elton Willing Workers met at the home of Mrs. Morgan with the following present: Mrs. G. McTirring; Financial Secretary, Mrs. F. Evans; Educational Secretary, Miss E. Willison; Empire Study Convenor, Mrs. H. Bowman; Child Welfare Convenor, Mrs. W. Payne; Entertainment Committee, Mrs. Frank Kaufman; Mrs. N. Hunsperger and Mrs. G. McTirring; Hospital Convenor, Mrs. L. Bertsch; Hospital Nursery Convenor, Mrs. W. Ross; Visiting Convenor, Mrs. B. Eckel.

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J. W. Wordie Rink Top Masonic Curlers

The annual one-day bonspiel of King Hirson Lodge No. 21, A.F. & A.M., was held at the local curling rink on Wednesday, March 9, with two rinks entered, and with three sheets of ice in play throughout the day the final games were completed with the 7:30 p.m. draw. The J.W. Wordie rink, for the second year in succession, was declared winner of the main event, and the Jack Fleury rink won the secondary event.

Personnel of the winning rinks were: J.W. Wordie, Tom Morton, Lloyd Jenkins, Ed Craig; J. Fleury, E. Rouleau, W. Payne and Don Fleury.

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DIDSURY HOSPITAL BIRTHS

Born at the Didsbury hospital to Mr. and Mrs. M. Hickey on Wednesday, March 9, a son.

To Mr. and Mrs. H. Lackman on Wednesday, March 9, a son.

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RE: RURAL ELECTRIFICATION FOR DIDSURY WEST

Your Board of Directors have received an estimate for construction from the Calgary Power Company which exceeds the amount per unit as set by the organization meeting.

It appears that if the project is to be carried out it will be necessary for 100% of the members to give further instruction as to any further action.

The time has arrived when any other resident in the proposed area who wishes electrification must get behind the movement and join with the members NOW.

Failure at this time means Didsbury West will not be served for a further period of years.

Do you want electrification or not. Your action will be final. This is your last chance.

A meeting of members of the West Didsbury Rural Electrification Association will be held at the Melvin Hall on Wednesday, March 23, at 1:30 p.m.

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Red Cross Drive Passes \$500 Mark

Red Cross canvassers have been working diligently during the past week in an endeavor to cover as much territory as possible before spring breaks, and with fair road conditions a large part of the territory has already been covered.

The response to the Red Cross campaign has been good so far and on Monday the provincial president, W.A. Austin, reported total collections of \$507.

The Red Cross drive is continuing and it is expected to reach the Didsbury objective set before the school vacation closes. If you have not already made your donation, have it ready when the canvasser calls or brings or sends it to either W.A. Austin or C.E. Reiber.

Following is a partial list of donations received by the Red Cross canvassers.

Hugh Brooke \$10; George Collinge \$25; A.E. Chamberlain \$10; A.L. Chamberlain \$5; Ben Keishaw \$10; C. Trenholm \$20; G.W. Mullen \$25; W.D. Archer \$25; G.A. Law \$5; Mrs. Gebers \$5; Basil Atkinson \$5; Mrs. Rempe \$5; Mrs. Womar \$5; G.C. Park \$5; H. Morris \$5; E. Clarke \$5; John Kohut \$5; A. L. Lewis \$5; John E. Luft \$5; Frank Fletcher \$5; M.K. Snyder \$10; V.H. Sherick \$15; Rev. A. Traub \$5.

CARSTAIRS WINS HIGH SCHOOL HOCKEY TROPHY

The High School hockey final playoff game was played at Carstairs on Thursday night with a large attendance and Carstairs won the total goal series from Olds by six goals.

At the conclusion of the game a beautiful new trophy, donated by the Olds Local of the Alberta Teachers' Association for annual competition, was presented to the winning team by E.T. Wiggins, league president.

Albert Casheer, captain of the Carstairs team, received the trophy on behalf of his team mates.

Albert Oke, brother of Harold E. Oke of Didsbury, is coach of the Carstairs team.

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Mr. and Mrs. Jack Bawshaw spent Friday evening with Mr. and Mrs. L.H. Hogg.

The Elton Willing Workers held their skating party at the rink on Saturday afternoon when free hot dogs, cake and coco were served to a large crowd from Westport, Rugby and Elton. The Elton Juniors beat the Westport Juniors 4-2 in an afternoon hockey game.

Mrs. C. Byrt visited with Mr. and Mrs. H. Russell on Sunday.

Mr. and Mrs. Gordon Befus were Calgary visitors on Sunday.

Baby Ronnie Luft who was a patient in the local hospital for almost a week was able to be brought home on Friday.

Mr. and Mrs. Colin Hogg spent the week end with the former's parents, Colin and present attending school in Calgary.

Mrs. Helen Evans is at present visiting her parents in Calgary.

Mr. and Mrs. Gilles Sr. are Calgary visitors for a week.

The Rugby W.I. held a whist drive at the home of Mr. and Mrs. Alfred Cowitz last Tuesday. Tables were set up with a drawing for a door prize. Mr. and Mrs. L. Chamberlain and Mr. D. H. Hogg had consolations to Mr. T. Toppin and Marion Bawshaw. The last whist drive of the season will be held at the home of Mr. and Mrs. Allan Vipond on Tuesday, March 22nd.

Mrs. M. Campbell Sr. and Mrs. M. Campbell Jr. visited with Mrs. Banting Sr. Saturday afternoon.

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PRESSURE-PURGE

BEFORE YOUR CAR OVERHEATS

• We have the newest equipment and cleanse your radiator and the Water Jackets of the block in less than thirty minutes.

SAVE GAS . . . SAVE MOTOR WEAR

EDFORD MOTORS

Ed Ford, Prop. — Phone 58



TWO-WHEEL TRACTOR HITCH
FOUR-WHEEL HORSE HITCH

60 to 70 bus. size — Steel wheels or rubber tires

No. 10 SPREADERS

TWO-HORSE, STEEL WHEELS — 45 BU. SIZE
MOVE THOSE MANURE AND STRAW BUTTS
ON LAND AND INCREASE YOUR YIELDS

R. D. KIMMEL

YOUR MASSEY HARRIS DEALER
PHONE 83 — DIDSBURY

CHINA ? CHINA

COME AND HEAR

ANDREW GIH

CHINESE YOUTH WORKER

AT THE

Youth for Christ RALLY

IN THE UNITED MISSIONARY CHURCH

THURSDAY, MARCH 24

AT 8:00 P.M.

DON'T MISS THE
SPECIAL MUSICAL FEATURES



GET THE MOST OUT OF YOUR CAR

USE OUR MONTHLY
INSPECTION SER-
VICE. WE CHECK
THE ENTIRE CAR,
AND REPAIR WHERE
NECESSARY. SAVE
TIME AND MONEY . . .
PHONE, OR COME IN
NOW.

IN OUR HANDS YOUR CAR IS IN
GOOD HANDS

PREVOST MOTORS

Your Mercury-Lincoln Dealer

Case Implements and B.A. Oil Products

Bert Prevost, prop. — Phone 168, Didsbury

BUY SELL LOAN
USE THE
RENT TRADE

CLASSIFIED

RENT TRADE
FOR RESULTS
BUY SELL LOAN

FOR SALE—Milk Cow and Calf, best offer taken. Also Greenfeed Bundles. Few Feeders Pigs Wanted. Phone 2015, Castairs. 1tp

WANTED—5 or 6 Good Holstein Milk Cows; 5 or 6 sacks of Potatoes; B flat Cornet. Apply to Adam Morasch, phone R2117. 1p

FOR SALE—New 10-ft. CC Cultivator, on rubber; 20-ton Drill, on rubber; 6-ft. Tiller on rubber. Leo Nichols, phone 132. 1te

FOR SALE—6 ft. International Tiller with seed box, reasonable; Four-year-old School Pony, part Shetland, quiet; 1927 Chevy, light delivery in fair condition, cheap. Apply to M.J. Pedersen, Torrington (6 miles north and one mile east of Fred Metz farm). 1p

NOTICE OF ANNUAL MEETING
The Annual Meeting of Neapolis Co-operative Dairy Association Limited will be held in the Cheese Factory on Thursday, March 17th at 2:00 p.m. All shareholders are requested to attend.

Auction Sale
At the Ben Good Residence
DIDSBURY

SATURDAY, MARCH 19
AT 1:30 P.M.
LIVESTOCK

Jersey Milch Cow; Child's Bay Pony, 1100 lbs.; Chestnut Saddle Horse, 1200 lbs.; Good Stock Pony; Thoroughbred Stallion, rising four years, broken to saddle.

FARM MACHINERY
22-36 McCormick Deering Tractor, A-1 shape; Bassot 11" Grinder; Wagon Gear; Trailer; Stock Saddle; Cement Blocks; Quantity of Wood; Steel Barrel; Tools; Harness; Vise; Sloyd; Wedge Saw; Paper Envelope; Showels; Iron; Crosscut Saw; Roped; Fiddle Harrow; Chains; English Saddle; Forks; used Tires Number of Bricks.

HOUSEHOLD GOODS
Chesterfield and Two Chairs; Sideboard; Chairs; Kitchen Clock; Child's Crib with mattress; Washstand; Electric Range, 10 volt; 6-Piece Kitchen Suite, in white, almost new; Rocking Chair; 2 Kitchen Tables; 2 Baby Swings; Baby Carriage; Scatter Rug; Stockholm Cream Separator; Davenport; Moffat Heater; Organ; Kitchen Range; Kitchen Cupboard; Dresser; Washstand; 2-Burner Hot Plate; Electric Iron; 2 bread Boxes; 4 Kitchen Chairs.

TERMS CASH
ARCHIE BOYCE C.E. REIBER
Auctioneer Clerk
Lic. No. 21-48-49

CALGARY POWER
Invites You to Hear

Kerry Wood
Well known Alberta author,
naturalist and C.B.C.
commentator

CFCN

Every Thursday

10:15 p.m.

REDEEMER LUTHERAN CHURCH
The Church of the Lutheran Word
Rev. E. B. Fox, Pastor

Divine service on Sunday, March 20 at 11 a.m., the theme being: "Christ Lives in Me." Anthem by the choir. "Waltz My Fox and Tarry" Sunday school and Bible class following the service.

On Wednesday evening at 8 p.m. the Lenten Service with the theme: "The Man Who has the Choice of the People." This service is for March 23.

APPEAL FOR USED CLOTHING

Christians Co-Workers Sunday school class of the Evangelical church is regularly sending clothing, shoes, etc. to the needy in war-torn Europe so if anyone has articles to spare please bring them in at the earliest possible time and leave them at Ed Ranton's store.

FOR SALE—Piano and Bench, completely reconditioned. Apply to A. Bradley, phone 142, Didsbury. 9-4p

FOR SALE—1918 Dodge Truck. Two-ton special, nearly new. \$21x20 12-ply tires. Eaton axle, 3-ton motor, with or without box and hood. Apply to R. R. Dyck, Box 318 Stettler, Alta. 10-2p

FARMERS AND RANCHERS — It costs you no more to take advantage of the 35 years' experience of Alberta's largest Farm Agents for a quick and reliable sale. Send for our listing forms now. — J.C. Leslie & Co., 522 P. Burns Bldg., Calgary, Phone M1235 fmc

FOR SALE — Larain Seed. Oats grown from registered seed on breaking. Field inspected, germination test 96%. Price \$1.00 per bushel, bin run. Sample may be seen in Didsbury at Pool and Pioneer elevators. Apply to R. L. Kruger, Box 264, Olds, 4 miles east, 2 miles south and 1/2 east. 10-3p

FOR SALE—Set of Shoes for 18-run Van Brunt Press Drill, \$75. Bent and National Milling Machine, used 5 months, \$125; Set of six horse Steel Evener; Motor for 1938 P-2 Plymouth car, driven approximately 4,000 miles since factory reconditioning. \$175. Phone 2110, Didsbury. 1p

FOR SALE—5-Roomed Bungalow, \$2000. Also 3 acre plot in E. Didsbury. Apply to A. A. Perrin, phone R2633, Calgary. 11-3p

FOR SALE—Gentle, grey Saddle Pony, 8 years old. Suitable for children. Apply to E.E. Neubauer, Didsbury. 11-2p

FOR SALE—L.H.C. Farmall M on rubber. Wide front axle and tandem. Bought end of April, 1947. This tractor tilled and plowed about 300 acres. Apply to W. C. Thorne, phone 2412, Castairs. 9-3p

WANTED—Cattle to pasture this spring and summer. Good pasture, water and shelter. Apply to Chas. Stockburger, Harmattan. 10-2p

FOR SALE—Two solid oak Dining Sets; 3 Kitchen Dinettes Sets with chairs and tables, complete (2 of them new); Odd Chairs; Matched Chairs; Furniture of all descriptions; Bedding; Linens; Bedding and hand beds. Washing machine (power or gas); Plymouth Car; six seat Diamond Harrow with bar; Firewood by the cord; Bicycles; Tricycles (new and second hand); Springer Coats and hats; Men's and Women's Suits and Wallpapers. Anything you want I have it (I hope). —Hughie Roberts, phone 13. 1c

NOTICE OF ANNUAL MEETING

The Annual Meeting of Neapolis Consumers Co-operative Association Limited will be held in the Cheese Factory on Tuesday, March 17th at 2:00 p.m. All shareholders are requested to attend.

FOR SALE—2 milk cows, one to freshen soon; Also Young Stock; 1 team Horses, well-mated and quiet. Apply to H. Wilshusen, one mile west of Westcott store 10-2p

FARM LOANS—Loans available on well improved farm lands. Lowest interest rates—J.C. Leslie & Co., 522 P. Burns Bldg., Calgary, Phone M1235. fmc

"KLEEREX"—over 20 years a dependable family remedy for skin ailments, Psoriasis, Eczema, Itch, Pimples, boils, Polson Ivy, Ringworm, Impetigo. Two strengths—medium, strong. Two sizes 50c, 10c. All druggists.

FOR SALE

Cockshutt 99 Tractor, like new; John Deere Van Brunt Press Drill, 24 run; Cockshutt 6 foot Tiller with seed box; Approximately 50 tons of good Greenfeed; Massey Harris No. 21 Hammermill.

WAYNE FOAT
R101, Corstairs

AT SOLEY'S . . .



WEEKEND SPECIALS

COFFEE, 'Malkins Best', lb. tin . . . 59c

JELLY POWDERS, Royal, . . . 3 for 25c

DILLS, Russian style, 128-oz can .95c

WHITE SWAN TISSUE, . . . 3 for 35c

TOMATOES, choice 28 oz. tins 2 for 49c

CORN ON COB, 105 oz. . . . 83c

CORN, cream style, 2 tins for . . . 39c

CORN FLAKES, Posts 8 oz. 2 for 25c

PUMPKIN, Orchard City, 28 oz. 2 for 19c

FOR ST. PATRICK'S DAY SERVE LIME JELLO 2 for 19c

LARGE SELECTION OF EASTER EGGS
AND CANDIES NOW ON DISPLAY

SOLEY'S

GROCERIES — PAINTS — HARDWARE



It will Pay You to Wait for a

HERE'S WHY: (1) The new John Deere Model "M" is regularly equipped with Touch-o-matic precision-type hydraulic power control—the new, quick, positive means of raising, lowering, or regulating the weight of individual equipment on the tractor seat.

(2) It has a complete line of Quick-Tach attachments equipment designed especially for it. They're partners in profit.

(3) It offers real operator's comfort never before approached by a tractor of this class.

(4) It's built for a wide variety of jobs. The "M" is regularly equipped with forward speeds with a new low of 1-5/8 M.P.H. and a new high of 12 M.P.H.

Remember—it will pay you to wait for a John Deere Model "M". Stop by and get complete details from us the next time you're in town.

JOHN DEERE
Model "M"
Tractor

LEO NICHOLS

JOHN DEERE DEALER

PHONE 132

JOHN DEERE . . . The Quality Name in Farm Equipment

Former Didsbury Man Talks On Old Time Hockey

L.S. Curtis, a former resident of Didsbury and now residing at Dauphin, Man., writes the following in an article appearing in The Calgary Albertan:

I landed in Didsbury in the fall of 1908 prepared to stay for a short time. My main reason was to look over a small business I had heard was for sale, and size up the town and districts. Didsbury had all the other small towns on the C.P.R. and the Edmonton lines of the C.P.R. was having a business boom that was likely to last until the new lines of the C.N.R. were built. They were not only supplying the people of their own districts, but also new settlers pouring into the formerly unsettled country 50 and 60 miles to the east.

I put up at the McClarty Bros. Hotel on Main street. Here I got a rather pleasant surprise. When I had registered, I noticed that the short, husky young fellow behind the desk was looking at me and smiling.

He held out his hand and said: "You don't remember me, do you?" Then fishing a nickel out of his pocket, he held it up between his forefinger and thumb, and squinted at it, saying: "What's that for?" Then I remembered him, and started to laugh myself.

On my first day in Calgary and just off the train, this short boy served me with a glass of beer. I had put down a nickel to pay for it (being from the East), he had gazed at the nickel in astonishment, then explained he was 15 cents a glass, or two for 25 cents.

"Boy," I said, "You've sure got a memory." That was Jack McElratty. I had plenty of spare time on my hands, and in a small town like Didsbury, it didn't take long to get acquainted with the young fellows. Their main interest now that winter was approaching seemed to be hockey, and almost the first thing everyone asked me was: "Did I play hockey?"

It turned out that practically every town from Airdrie to Lacombe had open-air rinks and a hockey team of sorts that people from 30 miles around supported enthusiastically. There was, of course, great rivalry between the towns. A league had been formed, embracing these towns, affiliated with the Alberta Hockey Association, and the games, to say the least, were exciting.

I loved to play hockey but I had no exaggerated opinion of my ability as a player. Before coming west, some six years before I had played with some good teams in the O.H.A., but I hadn't touched a stick, or had on a pair of skates since I came west. My skates and hockey stuff was still at my home in the East, and there I was, 25 years old, an old man for hockey in those days, so I didn't really know myself whether I could qualify as a player.

One of the first lads I ran into in Didsbury, and liked on sight, was Earl (Red) Sexsmith. He was then about 18 and a natural born athlete. He excelled in any game he played. One of those happy-go-

lucky, big-hearted and generous boys, with a hair-trigger temper to go with his red hair. He weighed six石, but that all around masses, he was quick as a cat on his feet and hard to handle in a fight. Shortly before I took over the store in Didsbury, when a sledge just outside the town had frozen over, Red got me a pair of skates and a stick and gave me a try-out.

I found that I could stick handle, but the six years layoff had been too long. I no longer had the speed. However Red seemed satisfied and persuaded me to send east for my stuff. Red's ability simply amazed me. I had never before seen a hockey player so graceful, yet so strong and solid on a pair of skates. That first year Jack Bertsch was manager, and they made plain to understand the club had no money to bring in outside players, and I would have to make out with home talent. Nine players only were allowed for a team in those days. Substitutes were used only when one of the regular seven got too badly hurt to continue.

After a few practices I did not think we would win many games, but if we did lose them it wouldn't be for want of trying. Little Jake Laing, the barber; Tommy Stark, the American professional baseball catcher who spent his winter in Didsbury with his parents, who saw the fun in everything, and the full of gags; Angus Sinclair, the blacksmith, who would tackle anything on two legs, or the Chelley Cooper, the round fellow. None of them could skate very well, or handle a hockey stick to any extent, but they all had the right spirit, and they could check. Meyers, the coal tender, was only fair. If we were to win games, it was not only up to Red and I to score the goals, but to keep out of the penalty box too.

We did fairly well that first winter, all things considered. We got good support at our home games, but when playing away from home I found we were not only playing against the other team but the officials as well. A home town referee who actually knew anything about hockey was practically unknown, while the goal umpires never held up their hands for a goal unless the puck was stuck in the net. This reminds me of a game we played that year in Red Deer, that was not only the queerest game, but the funniest I ever had anything to do with.

When we got on the ice there we found the goals were homemade wooden frames over which chicken wire had been strung tight; and the bottoms of the nets, instead of being set in flush with the ice, were fully two inches above it. In the practise session before the game, we found the puck was either going right through the goal to the back of the boards, or if it hit the net it didn't stay there but bounced right out again.

I have no idea how many goals were really scored on both sides that day. None were allowed unless the puck was inside the net, and they were mighty few. By half-time tempers on both sides were running high and the game was getting rough. The referee was entirely impartial, he just didn't see anything.

Angus Sinclair, our cover-point, was ordinarily a good-natured chap and rarely lost his temper, but that day they were ganging up on him two and three at a time and he was getting slightly peeved. It wasn't until one of the Red Deer players put his head down and butted Angus in the stomach that Angus really got mad. Dropping his stick he started grabbing them off the other players and tossing them over his shoulder, and then the referee, obviously of the crowd, attempted to rule Angus off. Angus just grabbed him and sent him sailing after the others. That started it. In no time a free fight was on between the players while the crowd poured on the ice and joined in. Outnumbered and somewhat the worse for wear, the Didsbury team retreated to the dressing room and I never did know who really won that game.

The next year Didsbury was lucky. Changes in the bank and C.P.R. staffs brought them Norman Weleke from the Berlin O.H.A. Champions; George Sexsmith, a brother of Red's; Walkley, a first class goalie; Topliff, the new school Principal, and Charlie Smith whose father opened up a new hardware store.

At the end of the season's schedule the A.H.A. ordered a sudden-death game to be played at Lacombe. Didsbury chartered a special train and took the team, some 50 supporters and the town band to Lacombe. It was a hum-dinger of a game, but sad to relate, though Didsbury scored the first goal in 10 seconds from the clock off, they finally lost to Lacombe in 20 minutes of overtime.

British Airlines Arrange Around the World Flights

It was announced on March 1 that three United Kingdom airlines in co-operation with 14 international airlines have prepared a standard tariff for round the world flights. This is the first time in the history of aviation that such a plan has been introduced. It covers more than 1,000 alternative routes reaching 165 cities in 40 different countries. This air network spans the five continents. It provides one year's trip around the world for \$1,684. This charge includes hotel accommodation at overnight stops. No extra fare is required if the traveller wishes to break the journey at any point. The only condition is that the entire journey shall be completed within one year.



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NOW IS THE TIME
to submit seed samples to your local agent
for FREE TEST for GERMINATION, PURITY
and SMUT.

NOW IS THE TIME
to prepare for the fight against weeds and
insects.

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to order reliable chemicals, and efficient
spraying and dusting equipment.

NOW IS THE TIME
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Your banker works

For You

**As a depositor or borrower, you value
privacy in money matters. Your banker
protects that privacy. Your banking
transactions are not open to the eyes and
ears of your competitor, your neighbor,
your community.**

**In other words, the manager of your branch
bank and his whole staff are working for you.**

**Contrast this Canadian way with conditions in
lands where freedom is denied—where every
bank is a political tool, every banker a public
official working for the State! State monopoly of
banking, proposed by Socialists here, would open
your banking transactions to political intrusion.**

DEMAND FREEDOM OF CHOICE



**Before It's
Too Late!**

Now is the time to act in your own interests before it's too late. Write or wire your Member in the Provincial Legislature demanding Freedom of Choice in grain marketing.

CONTEST CLOSES APRIL 16
Mail Your Entry Early—You May Win a Cash Prize

Simply complete this statement in not more than 300 words.

**I believe in
FREEDOM OF CHOICE
IN THE MARKETING OF GRAIN because**

**34
CASH PRIZES
\$3,000.00**

**WINNIPEG GRAIN EXCHANGE
Winnipeg, Manitoba.**
Please send me a free copy of your booklet "YEAR
END" for details of contest and for a study of
Grain Marketing.
Name _____
Address _____
(Print name and address clearly)



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**INCREASED TRACTION
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**BEST ATTAINABLE IMAGE
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NOTICE

NOTICE IS HEREBY GIVEN TO RATEPAYERS OF THE MUNICIPAL DISTRICT OF MOUNTAIN VIEW No. 49, THAT A PENALTY OF 5% WILL BE ADDED ON APRIL 1, 1949, TO ALL UNPAID TAXES LEVIED IN PREVIOUS YEARS.

A.BRUSSO,
Sec-treas.

THE CANADIAN ARMY — "INSURANCE FOR PEACE"



Citizen-Soldier

Today, the Reserve Force Soldier carries on in many ways the tradition of the pioneers. He reflects their spirit of building and guarding. For, like the pioneer, he is a Citizen-Soldier with a keen sense of duty to the community, recognizing the need to keep Canada growing — to keep Canada strong and at peace. The co-operation and active support of Canadians from every walk of life is important, for the Reserve Force is a vital part of Canada's defence system. The new Reserve Force has a lot to offer: Trade and technical training; athletic programmes;

Active Service rates of pay for time spent in training and summer camp. The Reserve Force Armoury is a meeting place where you can make new friends.

Spare some time for Canada.

Join the Reserve Force Now!

New Seed ... Is The Best

"New seed is the Best" is a piece of advice given around 300 B.C. by Theophrastus, a noted agricultural authority in ancient Greece. Theophrastus had noted that the seed selectors of old, who correspond to modern plant breeders, were continually selecting new strains of seed which greatly improved the yield and quality of field crops.

The newest and best seed obtainable today is Registered seed. The use by any farmer of a few bushels of Registered seed will be found to be an investment that will bring him higher grades, higher yields, and so increase income.

SUGGESTED BY

THE BREWING INDUSTRY
OF ALBERTA

ITALIAN STOCKBREEDING

During the first half of 1948 breeding cattle imports into Italy were valued at \$1.2 million. The Netherlands was the largest supplier with 63 per cent of the total imports, followed by Denmark with 11 per cent and Switzerland with 11 per cent. Switzerland's share of the total Italian imports amounted to 90 per cent in 1946 and 40 per cent in 1947, but because of high prices, the Swiss are gradually losing the Italian market.

Bitumont Tar Sands Tests Exceed Hopes

A report on the Alberta government's plant at Bitumont said that the quantity of oil produced during brief test runs was "better than had been anticipated." The report was tabled in the legislature recently.

It was estimated at a rate of

existing designed capacity, the report said. "It should be emphasized that the results were obtained with inexperienced operators."

The results have not been encouraging enough to "convince private industry that the investment would be attractive enough to warrant starting plant construction without some form of government assistance."

The plant is reported to have produced 2,642 gallons of crude oil in 56 hours. There is an estimated 250 billion barrels of oil sands around Bitumont.

The report said there is ample oil to persuade industry to enter the field as soon as production methods have been perfected.

BREAD NOT FATTENING

Bread is not an important source of fat in the national diet, according to one of America's leading nutritionists, Dr. J. Culver of the Massachusetts General Hospital. This statement may help destroy the fiction of the fattening attributes of flour and bread products to which has been attributed much of the declining consumption of flour and bakery products.

Type Gremlins

We are sorry that we sent a local resident to Alaska last week, but this office is plagued with a variety of type gremlins which sneak up on the staff and joggle arms, getting into print Alaska instead of Alaska. Some gremlins aren't satisfied with just disturbing the original authors but also are on hand to see that the errors get into the corrected slugs so that the lady that went to Alaska should be glad she didn't end up in Timbitoon. Gremlins delight in creating an original error in the police force. Mr. Smith is a detective in the police force. The reader catches the mistake and shoots the story back for correction. The line may end up again "Mr. Smith is a detective in the police force." You can't win with type Gremlins.

—Nanton News.

Have Equipment Ready To Go In The Spring

Spring is just around the corner and now is the time to check farm machinery and equipment and obtain the necessary replacements. There is probably no more forlorn figure than the farmer who has just gone to the field to seed, hay or harvest, only to find that his machine has broken down. Next in line for disappointments, says W.T. Burns, Superintendent of the Dominion Experimental Station at Smithers, B.C., is the farmer who starts his repairs on the day he should have started his field work.

In checking over machines all dirt, grease and oils should be thoroughly washed away, using kerosene or gasoline where necessary.

All bolts and other moving parts should be carefully examined and those showing signs of excessive wear should be renewed. All bolts and set screws used in adjustments should be checked to be sure they are operative. Machines should also be checked for broken castings. These are often indicated by the presence of wire. While it may be true that the machines were running fine the last time they were used, it is equally true that time spent checking them over during the off-season will eventually save time during the busy summer season.

Objections are frequently raised that during the winter it is too cold to work on machines. However, it is surprising how much can be done in a modest sized machine shop if fitted with a small stove, particularly if the coldest days are avoided.

Danish Food Exports

During 1948 Danish butter and egg exports were above the previous year's but cheese exports showed a decrease. The total figure for 1948 butter exports was 105 thousand tons, about 20 thousand tons more than in 1947.

The export of eggs increased from twenty thousand tons in 1947 to 35.5 thousand tons in 1948. Cheese exports showed a reduction from 13.3 thousand tons in 1947 to 12.6 thousand tons in 1948.

DRY ICE HOPES DAMPENED; WILL NOT PRODUCE ENOUGH RAIN

For the past nine months experiments conducted by the United States Air Force have held out the hope that rain could be artificially caused by sprinkling dry ice on clouds. If successful, these experiments could have proven a great boon especially to farmers whose greatest fear is drought.

Unfortunately, the high hopes held for this rain-producing method have not been justified.

After nine months of sprinkling dry ice on clouds the Air Force is set to a statement to the effect that "The experiments proved the seeding of clouds has not caused rain in amounts sufficient to be of economic significance."

Girl, 16, Inherits Aged Pen Pal's Ranch

A Manitoba cattle ranch, cash and securities worth \$30,000 are now the property of a surprised 16-year-old candy clerk through the will of a pen pal—a 75-year-old Winnipeg man she has never seen.

Red-headed Doreen Upsall was found by reporters selling chocolates in a theatre lobby in suburban Long Branch in Toronto. She said she was still confused by the bequests from the man, whom she had known for less than two years as a pen pal.

She said it was "true, all right," but she refused to divulge the name of the man, a cattle rancher.

She first learned of the inheritance from a Toronto lawyer.

"I couldn't believe it at first," the young clerk said. "My mother had to telephone the lawyer's office. It was true, all right."

Miss Upsall's step-father, Gilbert Crowder, met the man on a trip to Winnipeg two years ago, she said. Since then he had written to her and she was lonely on his ranch and appreciated mail. Mr. Crowder suggested that Doreen start writing him, but they never exchanged pictures.

"I wrote once a week," she said. "He always answered right away. He seemed to be an awfully nice man. Once he even asked me to marry him. I didn't mention it in my next letter."

She said she had made no plans yet regarding the ranch and its future.

—Nanton News.

FOR ACTION IN AUCTION

— SEE —

TOM DENCH

Phone 1304 — Carstairs

ANNOUNCEMENT —

I will be operating an

AMBULANCE SERVICE

From Didsbury, Starting on

April 1st, 1949.

L. G. DOWERTHY

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Night calls, 252, Olds.

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P. E. NEUFELD, prop.

Repairs to all makes of

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BODY REPAIRING, PAINTING

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For All Kinds of
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Repairs to All Makes of Cars
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General Construction And Repairs

Large Concrete Mixer

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GUARANTEED WATCH REPAIRING

Jewellery of All Descriptions

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EVERY SATURDAY
Appointments may be made at
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Monday, Tuesday, Friday
and Saturday
Kemp Block, Olds, Alberta

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HUGHIE ROBERTS' NEW AND SECOND HAND STORE

REAL ESTATE
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WE BUY - SELL - TRADE
Agents For
STEPHEN'S PAINTS

EAT AT THE

BRIGHT
SPOT
All Our Pastry is Home Made
ED. ENGWER, Prop.

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— AND —
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LICENSED & BONDED

FARM LANDS HOUSES & BUSINESSES FOR SALE

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WHEN IN DIDSBUY MAKE YOUR EATING HEADQUARTERS — AT —

THE AMBLE INN
Soft Ice Cream Served
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GENERAL TRUCKING

COAL — GRAIN — LUMBER
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PROMPT & COURTEOUS
SERVICE

EMILE DUPONT

Phone 140 — Didsbury, Alta.

DIDSBURY OPERA THEATRE

THURS., FRI., SAT., MARCH 17, 18, 19 —

Gene Autry — Jean Heather

— IN —

THE LAST ROUND-UP

Outstanding entertainment designed for the entire family. Don't miss this action picture. It's "tops."

MON., TUES., WED.: MARCH 21, 22, 23 —

EMBRACEABLE YOU

— Starring —

Dana Clarke — S. K. Sakall

PLUS A GREAT CAST

THIS IS DRAMA AT ITS VERY BEST

INSTAL A GENERAL ELECTRIC
MARVEL AIR UNIT

For Pure, Fresh Air in Your Home

FREE DEMONSTRATION ON REQUEST

NO SPECIAL WIRING REQUIRED

Various Sizes, from \$29.50 up

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Use 2,4-D for . . .

Better Weed Control

Apply Dow Chemical with "Naco"

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your
problem
is
Thistle!

For safer, more
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control you need
amine type 2,4-D



The addition of Shell's special wetting agent to the safer AMINE type 2,4-D gives it the extra ability to absorb—makes Shell Weedkill's control of Canada and Sow Thistle positive and effective at low cost per acre. Now in handy tamper proof one gallon cans as well as five gallon cans and drums. See your Cockshutt dealer about Shell Weedkill and your spraying requirements.

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WEEDKILL
THE APPROVED AMINE TYPE 2,4-D

Cockshutt DEALER

— O —

EDFORD MOTORS

Ed Ford, Prop. — Phone 58

In The Legislature

(By H. G. Hammell, M.L.A.)

At a night sitting on Friday, Premier E.C. Manning brought in the largest budget in Alberta's history. It anticipates receipts of \$64,232,000 during the coming fiscal year and expenditures in excess of that by \$2,427,000.

After April 1, 1949, the province will carry all the costs of Alberta Blind pensions which were carried before by the municipalities. They have provided payment for the pension in which the Dominion Government contributed. Pensions to these same people will be increased to \$40.00 giving Alberta the highest pension in Canada. The province now will pay \$10 in excess of the maximum Dominion pension.

No new taxes are to be levied by the Government during the year.

Next week I will have further details on the budget highlights.

Hon. DA. Ure outlined to the Legislature the Master Farm Family program which is being instituted in Alberta this year. It will be a province-wide contest open to any farmer of ten years farming experience who is nominated by three neighbors. It is open to Canadian citizens. All phases of farming operations including land use, diversification of activities, tree planting, community service, house hold facilities of the whole family will be scored. Final winners will be named in each of five soil zones in the Province. Numerous prizes and awards will be made. It is felt that this program will focus attention on the advantages of rural life and on farming as a way of life as well as a business. It will recognize good farming, clear thinking and right living. Further details can be secured from any District Agriculture and Home Economist.

Hon. A. J. Hooke indicated in his debate that 1948 was a record tourist year from the standpoint of both ears and tourists coming to Alberta. There were 107 tourist camps operating outside the National Parks. The Minister indicated that a wide advertising program covering this Province will be started this year. Bur- eau will be established this year at

Advertising Pays Dividends

Importance of retailers advertising in our weekly newspapers was emphasized by Neilson McFarland of Long Branch, Ont., at recent Ontario Retail Hardware Association conference.

We are definitely sold on advertising in our store and have run the gamut of advertising experience and experimentation," he told the hard-hearted hardware men, according to a report in Hardware and Metal. "It's our considered opinion that advertising is the best way to bring large masses over an extended area to the local weekly newspaper. We have the misfortune of being located at the end of the business section and only by consistent and dynamic advertising have we maintained a high sales volume.

Today we are small retailers operating in small local areas where they have these small weekly newspapers. These papers are close to the community, they are friendly and intimate, and subscribers read them from cover to cover. You add cannot help but make a terrific impression."

Would-be inventors of perpetual motion machines always find their chief obstacle to be loss of power by friction.

McLeod to assist visitors coming here. Tourists spent \$17,000,000 in Alberta last year.

Mr. Hooke told the House that thirty-two new industries were established in Alberta last year employing 1200 new employees. This industrial growth represented an investment of \$30,000,000.

The Alberta Government was responsible for bringing in about 1,700 families last year from Great Britain, all of whom had satisfied the Government that they were desirable citizens and financially able to establish themselves so as to be self-supporting.

HERE IS . . .
VALUE
For Your MONEY

SHUR-GAIN 15% HOG FINISHER is a carefully prepared, scientifically balanced ration which ensures maximum results and success to wise hog raisers.

By a system of Local Manufacture under the Direct Supervision of Canada Packers Limited you are able to purchase this balanced ration at lowest possible cost.

NOW ONLY —

\$2.75 per 100 lbs in bags.

\$50.00 per ton bulk.

AND HERE IS THE FORMULA FOR
SHUR-GAIN 15% HOG FINISHER

200 lbs. SHUR-GAIN 41% HOGMIX

1100 lbs. BARLEY

500 lbs. OATS

200 lbs. SHORTS

2,000 lbs.

Made and Sold By

A. S. GOLE & SON
DIDSBURY, ALBERTA

Your Local SHUR-GAIN Feed Service Mill

For Best Results Feed SHUR-GAIN 16% Sow Ration, before and after farrowing. 18% Pig Starter from 2 weeks to 60 lbs., 16% Hog Grower from 60 lbs. to 120 lbs., and 15% Hog Finisher from 120 lbs. to marketing.

10-11

Should Alberta Export

2nd Radio Talk by Mr. James Walker

For Northwest Natural Gas Company

In my discussion a week ago, I stated that gas should be exported from Alberta. I said that if the necessary permissions were granted the Northwest Natural Gas Company plans to build a pipe line to export natural gas from this Province to Vancouver via Spokan and Seattle. Let me again assume the people of Alberta that the Company fully agrees with the principle that the present and future requirements of the Province of Alberta are primary over export. It is only a portion of the surplus available for export that the Company wishes to purchase. It was shown that the present reserves of 4.3 million cubic feet are more than sufficient to supply the present and future demands of the Province. There is an ample margin for export. I stated that evidence had been produced to the Gas Commission to indicate that an export market for gas would stimulate exploration and development of gas fields which the reserves of natural gas would grow faster than consumption. In this connection it was pointed out that in the last 5 years, 23 billion cubic feet of gas had been added to the already large reserves in Alberta. This is a large amount of gas available in the search for oil. An export market would give the necessary impetus to look for gas and would undoubtedly result in many new discoveries and greater additions to reserves. The quoted figures to show the low cost of gas are not to factor in locating, developing, and that people generally believe, and that lack of raw materials, low density of population and high transportation costs are a handicap to Alberta becoming highly industrialized. On the other hand, the assumption that industry would be attracted, such as chemical plants using propane and butane, the propane could be used as bottled gas in the rural districts. These constituents would be separated from the gas to be carried through the pipe line and would be available to local industry.

Using an average royalty figure of 15 per cent it is estimated that the total cost of pipe line, including the cost of the pipe line is completed. One of these companies has shut down on its operations because there is no market for its gas. When the pipe line is built it has agreed to drill an additional 2 wells which will cost approximately \$600,000. Another company will drill an additional 12 wells when the pipe line is built and the third has undertaken to drill as many wells as may be necessary to fulfill its contract. Another company will have an additional drilling for gas. This will result in additional expenditures in the province, largely or labor, which were not previously contemplated. This confirms that a market for gas will encourage drilling new wells. It has been suggested that adding to the present reserves.

A pipe line to the Pacific Coast will have little effect, if any, on Alberta's coal industry. On the other hand, the cost of gas by using condensate will produce a high BTU gas from coal at low cost. It is believed that a process will be found in the near future which will enable coal gas to compete with natural gas and in this event the coal industry would benefit as the pipe line could then be used to transport coal gas to the coast.

Using an average royalty figure of 15 per cent it is estimated that the total cost of pipe line, including the cost of the pipe line is completed. One of these companies has shut down on its operations because there is no market for its gas. When the pipe line is built it has agreed to drill an additional 2 wells which will cost approximately \$600,000. Another company will drill an additional 12 wells when the pipe line is built and the third has undertaken to drill as many wells as may be necessary to fulfill its contract. Another company will have an additional drilling for gas. This will result in additional expenditures in the province, largely or labor, which were not previously contemplated. This confirms that a market for gas will encourage drilling new wells. It has been suggested that adding to the present reserves.

Several reasons can be advanced for exporting gas to the United States. It has already been pointed out that the project will improve Canada's financial returns from the United States. Canada has imported for years and must continue to import from the United States a large variety of products which we cannot produce ourselves and which are of vital importance in our economy. We have sold very little to the United States. Canada imports from the United States include substantial purchases of coal and related fuels as well as petroleum and petroleum products. Until a year ago Canada imported at least 90 per cent of its petroleum products

Natural Gas?

ENCOURAGE DISCOVERY

It might also be stated that the Company has contracts with three of the major oil companies to supply gas when the pipe line is completed. One of these companies has shut down on its operations because there is no market for its gas. When the pipe line is built it has agreed to drill an additional 2 wells which will cost approximately \$600,000.

Another company will drill an additional 12 wells when the pipe line is built and the third has undertaken to drill as many wells as may be necessary to fulfill its contract. Another company will have an additional drilling for gas. This will result in additional expenditures in the province, largely or labor, which were not previously contemplated. This confirms that a market for gas will encourage drilling new wells. It has been suggested that adding to the present reserves.

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Summing up what I have said in my two broadcasts, it will be in the best interests of Alberta to export gas for the following reasons:

1. The reserves of natural gas are more than sufficient to supply the present and foreseeable requirements of the Province.

2. There is ample surplus for export.

3. A new major industry will be brought to the Province which will attract other industries.

4. Large sums of money will be brought into the Province and spent on wages, etc.

5. The revenues of the Province will be increased by royalties and by taxation.

6. Natural gas will be made available to many localities within the Province which are not now being served with gas.

7. The development of other resources of the Province will be aided.

8. Alberta can contribute in a large way to national trade relations with the United States and in so doing improve Canada's position in American dollars.

9. The pipe line would be a defensive measure and a necessity in time of war.

From the information I have given in the course of my radio talks, I am sure you will all have a clear understanding of the project of the Northwest Natural Gas Company. As I said in my previous broadcast it is a subject of major importance. It is only by knowing the facts that the question can be solved satisfactorily.

Join The Didsbury and District

BOARD OF TRADE

Why A Board Of Trade ?

A VOLUNTARY ORGANIZATION OF PUBLIC SPIRITED CITIZENS TO PROMOTE THE CIVIC, AGRICULTURAL, COMMERCIAL AND INDUSTRIAL WELFARE OF DIDSBURY AND DISTRICT.

THE BOARD OF TRADE PROMOTES NOT ONLY LOCAL IMPROVEMENTS AND SERVICE, BUT ALSO IS:

- (1) The recognized spokesman for the local community in making representations to provincial and federal governments.
- (2) An adviser and support to Town and Municipal Governments
- (3) A Town meeting where local problems may be thoroughly discussed and action decided upon on the basis of the best interest of the whole community.

Program For 1949

- 1 — ROADS — Assistance in securing better rural roads and placing directional signs. Securing of hard-surfaced road from the Highway into Town.
- 2 — WATER AND SEWERAGE — Assisting the Town Council in completing the Water and Sewerage plan for Didsbury.
- 3 — NATURAL GAS — Continuing to agitate for installation of natural gas in Didsbury for heating purposes.
- 4 — AGRICULTURE — Assisting local agricultural organizations.
- 5 — TRANSPORTATION — Strive to get bus services into Town, and secure safety measures at railway crossings.
- 6 — RURAL ELECTRIFICATION — Support the Rural Electrification programs.

PARTNERS IN COMMUNITY SERVICE

THE BOARD OF TRADE AND SERVICE CLUBS ARE PARTNERS IN COMMUNITY SERVICE. EACH CONTRIBUTES IN ITS OWN WAY TO COMMUNITY BETTERMENT. THE BOARD OF TRADE UNDER THE FEDERAL BOARD OF TRADE ACT HAS A STATUS NOT SHARED BY OTHER ORGANIZATIONS.

Accomplishments

IN OUR SHORT HISTORY:

- 1 — GAS — We brought together representatives of the Towns and Villages of Penhold, Innisfail, Bowden, Olds, Didsbury, Crossfield, Carstairs and Airdrie to prepare and present a brief to the Natural Gas Commission of Alberta.
- 2 — WATER — Actively supported the Town Council in their Water and Sewerage development plan.
- 3 — ROADS — Road signs now being prepared and will be erected as soon as weather permits. H. G. Hammell, M.L.A., has been contacted and is endeavoring to secure a hard-surfaced road from the highway into town.

Application For Membership

DIDSBURY AND DISTRICT BOARD OF TRADE

Please enter my application for membership in the Didsbury and District Board of Trade.

Herewith is \$..... covering payment of dues for the year ending 195.....

Firm or Profession

Signature

DIDSBURY AND DISTRICT NEEDS THE BOARD OF TRADE — THE BOARD OF TRADE NEEDS YOU !

Officers

THE DIDSBURY AND DISTRICT BOARD OF TRADE WAS ORGANIZED NOV. 26, 1948, WITH THE FOLLOWING OFFICERS:

President	A. V. Soley
1st Vice President	W. H. Payne
2nd Vice President	C. F. Nicholl
Secretary-Treasurer	K. Waugh

For Further Information Contact any Member of the Following Membership Committee:

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PHONE 102 — DIDSBURY —

HIGH QUALITY MERCHANDISE —
REASONABLY PRICED

HONEY, 8 lbs.	\$1.49
HONEY, 4 lbs.	75c
ROGERS' SYRUP, 5 lbs.	68c
SYRUP, Lily White, 5 lbs.	75c
COFFEE, Golden Rule, per lb.	59c
COFFEE, Blue Ribbon, lb.	60c
PORK & BEANS, Aylmer 15 oz.	2 for 29c
PRUNES	2 lbs. 43c
CORN, Broders 20 oz. tins	20c
BEANS, Cut Green, 20 oz. tins	2 for 25c
GRAPEFRUIT JUICE, 20 oz. tins	2 for 27c
GRAPEFRUIT JUICE, 48 oz. tins	30c
SOUP, Aylmer's Vegetable, 20 oz. tins	18c
SARDINES, Old Salt	2 for 25c

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YOU ARE INVITED TO A

Free Motion Picture Show

AT THE

Massey Harris Farmers' Day

FEATURING CHEMICAL WEED CONTROL
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"The Triumph of 2,4-D," a sound motion picture in full natural color, showing how the large-scale use of this modern, scientific discovery has aided Canada's farms and cities.

Presented by Your Massey Harris Dealer

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PHONE 83, DIDSBURY

IN THE LIONS' HALL — DIDSBURY

TUESDAY, MARCH 22

AT 2:00 P.M.

Want Ads Pay . . .

ON DISPLAY SATURDAY MARCH 19 THE 1949 PLYMOUTH

First Picture of the New Plymouth 4-Door Sedan



The Plymouth Special DeLuxe 4-Door Sedan shown above is one of the 4 new Plymouth models just announced. The other 3 are a Plymouth Special DeLuxe Club Coupe, a Four-Door Sedan and a DeLuxe Coupe in the DeLuxe Series. Wider seats, ample head, leg and shoulder room; greater vision, increased safety and comfort are some of the claims made for these new models. The new 1949 (1949) higher compression engine, lower choke, and improved fuel delivery are some of the engineering advancements offered in the new Plymouth engine. Eight plastic enamel colours are available.

★
ROSEBUD GARAGE
PLYMOUTH AND CHRYSLER DEALER
PHIL ANDREWS, prop — PHONE 143

THE DIDSBURY PIONEER, DIDSBURY, ALBERTA

-: DISTRICT NEWS :-

CREMONA NOTES

The W.L. meeting was held on March 10 at the home of Mrs. B. Reid with eight members and one visitor present. Final plans were made for the literary to be held in the hall on March 17. Mrs. C. Rawleigh spoke on handicrafts and showed a doll made and stuffed with moth balls. The sky was netted \$1.00 for the flower fund. At the close of the meeting a delicious lunch was served by Mrs. Reid.

The Alberta Government Telephone company replaced the 25 phoneable to a 30 pre-rate and installed a new switchboard. The sky was sectioned to take care of the 20 new phones and the three rural lines that will have to be cut over, as all the rural lines are two heavy. It is expected the town lines will be rebuilt this summer.

The High School sponsored its third annual "Hobgoblin House" in Sundre on Friday last to aid the Sundre hockey team, and a large crowd attended.

Miss Bevley Redfield, nurse-in-training of Edmonton, visited over the week end at the home of Rev. and Mrs. Baker.

Mrs. G. Johnston spent last week in Calgary, while her father was ill.

Mrs. and Mrs. G. Camps left Monday morning for High River where they will attend the funeral of Mrs. Camp's uncle.

Congratulations to Mr. and Mrs. M. Hickey on the birth of a son on Thursday, March 10.

NOTES FROM EAST

About 25 neighbors and friends journeyed to Olds last Tuesday evening to hold a surprise house warming party on Mr. and Mrs. William Coates and family in their new home. The evening was spent in playing whist, after which a presentation of a purse of money was made by Fred Metz, for which Mr. and Mrs. Coates repaid in a very fitting manner. Lunch was then served by the ladies and the guests departed for their homes, leaving all good wishes and happiness to the Coates family in their new home.

Mrs. Sandy Brander is in Calgary this week where he is selling two Hereford bulls at the annual spring sale.

Several from this district attended the dance at the Lions' East Community Hall last Friday evening.

Mrs. Hansen, Mrs. Dowell and Fred Metz spent Thursday evening with Mrs. D.B. Wood and Kenneth.

Miss Claire Wood spent the week end with her mother and brother.

MOUNTAIN VIEW

Mr. and Mrs. Otto Bittner were visitors at the Worrall home Thursday evening.

Mr. and Mrs. J. Worrall were visitors at the home of Mr. and Mrs. Ernie Cullen on Sunday.

Mr. Worrall and Mr. Cullen motored to Olds to visit with Mr. and Mrs. Allan Young, who were visiting with their daughter. Mrs. Young is the Mother of the Olds Hospital and Mr. and Mrs. Young are former acquaintances of Mr. Worrall and Mr. Cullen, having resided at Springfield before moving to the Lloydminster district.

Mr. and Mrs. J. McMann, Robert and Fern were Sunday dinner guests of Mr. and Mrs. Ed McMann.

John and Ernie Peterson of Wainwright are visitors at the McMann home.

Lyle Shultz was a week end visitor at the home of his parents, Mr. and Mrs. W. Shultz.

Mr. and Mrs. Danny Morasch were visitors at the home of Mr. and Mrs. A. Morasch.

George, Harry and Alfred Morasch were Red Deer visitors for a couple of days last week.

Miss Ruby Haynes is a student at Three Hills, spent the week end with her parents, Mr. and Mrs. Fred Haynes.

Mr. and Mrs. Ray Hayne, Mr. and Mrs. Grenville McAlig and Roland Ahlgren were Sunday supper guests at the Sam McAllister home.

Mr. and Mrs. Barney Elliott, Mr. and Mrs. Bob McCulloch and Mrs. John Kohut were supper guests at the home of Mr. and Mrs. Ed McNeil last Friday evening.

Mr. and Mrs. B. B. were in Olds on Sunday to visit a friend of Mr. Elliott's at the O.S.A. They also dropped in for a few minutes to visit with Mrs. John Bruce.

Mr. and Mrs. E.V. Rogers, Mr. and Mrs. Ray Dawson and Alice Bruce were Sunday guests of Mr. and Mrs. W. Bruce.

Mr. and Mrs. H. Hedegaard and family and Mrs. Gebers and Myron spent the week end in Olds.

Owen and Bobby Blitzen entered several of their friends to a skating party on Friday evening.

Don't forget the W.L. meeting at the home of Mrs. Worrall on Thursday, March 17.

BURNSIDE NEWS

Alie Thompson and daughter, Beverly, spent a week in Calgary with Mrs. Thompson Sr.

Miss Pearl Baptist is helping at the Alie Thompson farm.

Mrs. Walter McCulloch and son, Leonard, are patients in the Didsbury hospital, undergoing tonsil operations.

Mrs. Frank Moon, who has been a patient in the Didsbury hospital following an appendicitis operation is convalescing at the home of her mother, Mrs. C. Ehret.

The Abingdon brothers took a trip to Bowden last week, where they purchased two planes. We wonder if they are going to remodel the planes and take to flying—or just keep them for souvenirs.

BERGEN NEWS NOTES

Mrs. Ellis and Mrs. Olsen spent last week end in Edmonton. While there they visited Mrs. Mildred Olsen who is a patient in the University Hospital and Mr. and Mrs. Roy Bowman and Gerrie Roy, who is attending the University of Alberta.

Mr. and Mrs. Andy McCormick of Calgary are the proud parents of a baby girl.

The date of the next Ladies' Aid meeting at the home of Mrs. Ellis is March 23 instead of March 16 as appeared previously in the Pioneer.

With their birthdays all falling within the week, Mrs. Ivor Erickson, Mrs. G. Halverson, Mrs. Earl Baughman and Mrs. Percy Blain celebrated together at the home of Mrs. Blain on Friday last. A number of guests sat down to a lovely dinner at noon. After spending a pleasant afternoon together, coffee birthday cake and many Norwegian delicacies were enjoyed by all.

Happy birthday, ladies! The group of 10 who were tuned to CFAC on Saturday morning to hear Eaton's Good Deed Radio Club program were pleased to hear that Clarence Gamble was the week's winner of the 15-jewel watch and gold star pin. He was chosen because of a letter sent in to the club by Mrs. Nell Tedford, a resident of this district who is at present a patient in the Didsbury hospital. Clarence was born and raised here, moving to Didsbury last fall with his parents, Mr. and Mrs. Ira Gamble. Keep up the good deeds, Clarence!

FALLEN TIMBER

Mr. and Mrs. E. Hayes are enjoying a lengthy holiday visiting relatives and friends at the coast.

Miss Ruth Hayes is working at The Ambie Inn.

Mr. Edmund Johnson is staying with his grandparents, Mr. and Mrs. H. Johnson.

Miss "Shorty" Thurber of Ontario is spending a few weeks at the home of Mr. and Mrs. L. Wanamaker.

We are sorry to hear that Lloyd Wanamaker had the misfortune to hurt his leg while working for Mr. Hale Gochee and has been laid up for some time.

Mr. Hans Johnson is helping Joe Teynor build a house on the "old Murphy" place, where Joe and his family will be making their home.

Ray Teynor is now working for Mr. Hale Gochee.

Miss M. Peterson of Saskatchewan is working for Mrs. E. McMullan.

The monthly meeting of the Busy Bees was held on March 2, with a good attendance. Mrs. Frances Webb was the gracious hostess. After the meeting a lovely lunch was served by Mrs. H. Johnson and Mrs. B. McNeil.

A social was held at the school on Friday, March 4 and everyone had an enjoyable time.

Mrs. Robert Moata and Monty of Calgary spent the week end with Mr. and Mrs. J. Howton and Danny.

The regular church service conducted by Rev. R. and Rev. C. Moore was held Sunday, March 16, with Sunday School following.

UNITED CHURCH SERVICES

Sunday services at the United Church will be held as follows:

Didsbury 11 a.m.—Church school for all ages 7:45 p.m.—Theme: "The Personal Objective of the Christian Experience." See you there! — Missy, led by the Y.P.U.

Westcott, 11 a.m.—Morning Worship followed by church school for all ages.

Westdale, 3 p.m.—Public Worship with scriptural story for young people.

Minister: Rev. J.W. Bainbridge, M.A., B.D.

New Machinery

- 20-RUN PRESS DRILL
- 5-FURROW 14" PLOW
- GARDEN SCUFFLERS
- PICK-UP POWER BALER

USED MACHINES

- 20-RUN MASSEY HARRIS DRILL
- FARMALL A TRACTOR
- BEATTY WASHER, engine drive
- K S-5 INTERNATIONAL TRUCK

HAROLD E. OKE

"YOUR MACHINE MAN"

PHONE 10

DIDSURY

FOAT & FOX

Box 302 Phone 38 Didsbury

RADIOS — HARDWARE — BATTERIES

We Have any Radio Tubes You May Require
RADIO B BATTERIES and PACKS, ALL MAKES
Car Batteries — Battery Repairing Done
Get our estimate on that wiring job by a qualified electrician — Wire, Switches, Boxes, Loomex, Insulators, Ground Rods, etc.
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WALLPAPER — PAINTS — BRUSHES
Johnston Iron Horse Engine \$35.00

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NEW, MODERN TESTING EQUIPMENT
TO SAVE YOU MONEY
— FREE TUBE TESTING —
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FISH FOR THE LENTEN SEASON

We have on hand a nice selection of Salmon Fillets, Whitefish Fillets, Salmon Trout, Halibut and Finnan Haddie.

SMOKED FILLETS — KIPPERED HERRING

KIRBY'S MEAT MARKET
Phone 127 — Didsbury

FOR SALE

6 room house, cement basement, furnace, running water. Price \$4700 Cash

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Real Estate and Insurance — Phone 90

FOR SALE

— A USED —
Ford Ferguson Tractor
OVERHAULED AND FULLY GUARANTEED

ROGER BARRETT

FORD DEALER

PHONE 126 — DIDSURY

LITTLE ITEMS OF LOCAL INTEREST

Mr. and Mrs. Jake Glauum have moved to Calgary to reside. We understand that they will be occupied by Mr. and Mrs. Hunt of Lethbridge. Mr. Hunt being the new manager appointed for the Atlas Lumber Co. here. Lloyd Jenkins, the present manager, is being transferred to Lethbridge.

Carleton Leeson returned home from the hospital Saturday afternoon.

The many friends of Mrs. C. Gibbs wish her a speedy recovery and homecoming following a three-weeks stay in hospital.

Charles Dickau and Mrs. Mike Shaw have received word of the passing of their brother, Sam at Ponoka hospital Sunday morning.



COAST FIR

FINISHING MATERIALS IN STOCK

- CLEAR FIR, ALL WIDTHS
- EDGE GRAIN DOOR AND WINDOW JAMBS
- MOULDINGS—ALL TYPES
- EDGE GRAIN KILN DRIED 4" FIR FLOORING
- FIR VENEER

ATLAS LUMBER CO. LTD.

Lloyd Jenkins, mgr. Phone 125

McCULLOUGH'S QUALITY VALUES

COATS — Smartly tailored and designed in Spring's gay colors for ladies, misses and children.

SUITS — Gabardines, Barathea, Woodwinds.

MILLINERY — Attractive Flower-trimmed Hats.

HANDBAGS — Spring smartness in plastic, suede, bengaline.

SLACKS — Variety of plaids, kiddies & misses.

YARD GOODS — NOTIONS — JEWELLERY

McCullough's Clothing
PHONE 124 — DIDSBURY

HALLIDAY'S

— THE BEST FOR A LITTLE LESS —
PHONE 101 — DIDSBURY



HEINZ KETCHUP,
13 oz. bottle 28c

WALNUTS in shell,
1 lb. cello bag 39c

ROGERS' SYRUP.

5 lb. tin 65c
10 lb. tin \$1.27

SULTANA COOKIES, cello pkge. 50c

SUNLIGHT SOAP, 2 bars 29c

DO-MOR SOAP POWDER, per pkg. 25c

KRAFT CHEESE, 2 lb. box \$1.05

PAULIN'S MARSHMALLOWS, 1 lb. cello 45c

NABOB JELLY POWDERS 4 for 25c

JUNKET SHERBERT MIX 2 for 35c

SHORTENING, Biscot pure vegetable, lb. 39c

PINEAPPLE JUICE, 20 oz. tins 2 for 55c

Didsbury has two more neon signs to brighten up the business section. Payne-Freeman Co. and the Builders' Hardware having had the signs installed during the past week.

Mrs. Lyle Good has returned to her home following an appendix operation in the Didsbury hospital.

—L. Ash. Olds Optometrist, will visit Didsbury at the Rosebud Hotel on Friday afternoon, March 18. 1c

Mr. Jas. Glockzin of Calgary is in the Didsbury hospital with an infected knee. He says he gets service in Didsbury.

The community auction sale that was to be held Saturday, March 18, has been postponed until Saturday, March 26, at 1 p.m. Farmers are urged to bring in their goods for the sale and list them with either Hughie Roberts or the auctioneer, Jack Ginter.

—Last week for Dry Cleaning Specials at BERSCHT'S. Men's and Ladies' Suits at \$1.00. Jackets and Pants 50c.

Mrs. Ruth Eckel is spending the week in Edmonton attending the Conference Branch of the W.M.S., which is being held at McDougal Church March 14 to 18.

Miss Hazel Schmidt of Whitehorse, Yukon, is spending a vacation with her parents Mr. and Mrs. M. Shaw. Miss Schmidt came by way of Vancouver and reports the flowers to be in bloom there.

IN DIDSBURY IT'S

Ranton's

MEN'S COWBOY KINGS — and — RIDER JACKETS

A MAN'S GOOD WORK PANT

well made and with 5 pockets. Belt loops and cuffs. A dandy \$2.95

MEN'S BIB OVERALLS

High or low back
Special \$3.95

RUBBER BOOTS

For All Members
of the family

GOOD WORK BOOTS

For real men. High or
low cut. Popular price.

Women's Pure Wool CARDIGANS AND PULLOVER SWEATERS

NEW COLORS

WOMEN'S GABARDINE SKIRTS

They are very popular
this season

SHOP AT —

Ranton's

Didsbury's Popular
Store —

IT'S HERE !!!

RAYVE -- The New Home Permanent

With exclusive Dial-a-wave time chart. Gives professional timing instructions for your particular condition and texture of hair and type of wave you want \$2.50

RAYVE REFILLS KIT — Complete home wave, except curlers and bands \$1.25

RAYVE CREAM SHAMPOO — The finishing touch for your Rayve Home Perm. 25c & 49c

—
Law's Drug Store
The Rexall Store Phone 48, Didsbury

WE STOCK

THEM BOTH

— THE NEW —

Ceresan 'M'

IN 14-OUNCE, 3-LB. AND 6-LB. SIZES

LEYTOSAN IN 1's, 5's and 10's

— WALLPAPER AND A FULL LINE OF SHERWIN-WILLIAMS PAINTS, VARNISHES & ENAMELS

Mac's Service Hardware

Phone 33, — W.A. McFarquhar, prop.

For Luxury ... cook electrically

WITH A

Westinghouse

RANGE and ROASTER-OVEN



MODEL RM
\$299.00

AUTOMATIC ELECTRIC RANGES TAKE GUESSWORK OUT OF COOKING

No more watching . . . place your roasts, pies, or bread, in the TRUE-TEMP Oven, set the control at the required temperature . . . and leave the rest to your Westinghouse Range.

- Big, Roomy TRUE-TEMP Oven.
- Super-Speed Surface Heaters with current-saving five-heat switches.
- Smooth porcelain enamel surface and oven-lining (with rounded shelf-slides) cleans like a china dish.

MODEL A4M
\$230.00



ONLY \$59.50

NEW ... AUTOMATIC ROASTER-OVEN

Cook Complete Meals the EASY Way

Treat your family to roasts that are thoroughly done, yet deliciously tender and juicy. Serve tempting vegetable rich in vitamins, with all their full flavor retained! And bake perfectly browned pies, cakes, bread, or cookies . . . you can quickly prepare all these foods—and many more besides with the Westinghouse Roaster-Oven.

BUILDERS' HARDWARE STORES LTD.

TREV. EVANS, manager PHONE 7

You get MORE in a Westinghouse

IT'S FIRST TO BERSCHT'S FOR . . .

SPRING SHOES

HEEL HUGGER & HEALTH SPOT SHOES FOR LADIES

"Shoes that give leisure to your living" in Oxford, Pump and Strap Style.

"It's HIGH style to wear medium heeled with LOW hemlines"

Blue, Wine, Black or Brown Softie Calf pumps or Black Suede Pumps.

6.95 to 12.95

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For that Bold Look
See the new OXFORDS and Straps
Made by Canada's Leading Shoe Companies.



MURRAY, RITCHIE and STRIDER —

Priced from \$8.50 to \$15.50

"For the Teen Agers" — LOAFERS and STRAPS in Red, Green, Black Elk Leather. Prices from \$5.95 to \$8.95

CHILDREN'S OXFORDS, STRAPS & BOOTIES
Protect those growing feet by having them FIT PROPERLY AT BERSCHT'S

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SHOES and CLOTHING — PHONE 36